



California National Organization for Women

428 J Street, Suite 280 Sacramento, CA 95814

916-442-3414 Fax: 916-442-4765 www.canow.org

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CONTACT: Rachel Allen
415.302.0159
prdir@canow.org

STATE'S LARGEST WOMEN'S GROUP LAUNCHES BLOG *CA National Organization for Women Sees Site as 'Portal for Women's Rights'*

Sacramento, CA---The California National Organization for Women (CA NOW) announced the launch of a blog that will go live at <http://canow.org> on November 14th. The women's rights organization hopes the site will be an online portal for activists to find out about actions, issues and perspectives within the women's movement.

The blog will replace the organization's traditional website, and is authored by recently elected board members Mandy Benson (President) and Chelsea Del Rio (VP Action), as well as Executive Director Helen Grieco and Public Relations Director Rachel Allen.

Benson says, "we hope the site will be utilized by other activists to stay up to date on what's going on in the news and in the movement, and by individuals who want to get a feminist take on issues." She added, "we also hope that the mainstream media will see our site as a source of information and perspective that they can check regularly to take the pulse of what we (in the women's movement) are working on."

The blog already includes posts on events taking place in California, as well as news of Bush appointments, medical research, legislation and women's history. In addition to the blog posts, the site features links to the organization's webpages that provide information and resources on diversity, Ecofeminism, economic justice, the Equal Rights Amendment, family law, gender and orientation, health and reproductive rights, media reform, peace and safety, Title IX and athletic equity, and young feminists, as well as a list of NOW chapters in the state, and the organization's press releases and articles.

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CA NOW is the state's largest women's rights organization and is the largest state organization of feminists in the country, with 100,000 members and donors. CA NOW is committed to fighting discrimination against women and girls and working for their full equality and participation in every aspect of society.

Est. 1972 with 100,000 members and donors, and chapters throughout the state

Mandy Benson President ♦ Helen Grieco Executive Director ♦ Elena Perez Communications Director
Rachel Allen Public Relations Director ♦ Nikki Ragsac Operations Manager